



Sunnyside Shines Announces Business Assistance MicroGrants Program

Sunnyside Shines is pleased to announce the launch of its new Business Assistance Microgrants program. This program will help select businesses meet urgent needs (storefront improvement, costs associated with scaling up, roll-down gate conversion, etc.) As a show of appreciation for our neighborhood businesses' participation in our Commercial District Needs Assessment (CDNA) Merchant Survey, awards will be made throughout the CDNA study area (map below.)

For our inaugural round of awards, we will also award a microgrant to a neighborhood entrepreneur who is contributing significantly to the commercial life of the neighborhood. Each microgrant awarded will be a maximum of \$1,250, with the opportunity to apply for additional loan capital through the Kiva loan program.

Applications for the Microgrants program will be accepted through January 15, 2020, with awardees announced by February 29, 2020. Microgrant funds must be expended by June 30, 2020; a final report will be due to Sunnyside Shines on use of the funds, along with receipts substantiating expenditures.

Sunnyside Shines Business Assistance Microgrant Application

- 1. Your Name: _____

- 2. Name of Your Business: _____

- 3. Phone Number: _____

- 4. Email Address: _____

- 5. Storefront Address (for Entrepreneurs, enter your business' legal mailing address): _____

- 6. Type of Business: _____

- 7. Length of Time in Business: _____

- 8. Proposed Use of Microgrant/Describe your Project or Business Need: _____

- 9. If awarded a microgrant, will you be able to complete the indicated project by June 30, 2020, and provide a report and receipts substantiating completion of your project by July 15, 2020? Please explain any anticipated difficulties in meeting these deadlines. _____

10. Are you also interested in potentially participating in a neighborhood crowdfunding campaign with the Queens Business Solutions Center and Kiva Loans? This program helps small businesses with 0% interest loans of up to \$10,000.

Y_____ N_____

11. Are you interested in a Storefront Revitalization Day for your business? This is a new program that allows neighborhood residents to volunteer for a day on a project to help enhance a neighborhood storefront.

Y_____ N_____

If you answered yes, please circle the potential revitalization projects you would be interested in:

- a. Storefront Painting
- b. Artistic/Mural Decoration
- c. Storefront Bench or other amenity (must extend no further than 4 feet from storefront)
- d. Horticulture/Tree Bed Enhancement (perennial planting)